

Subscription

Rates

Local, \$1.25 Yearly

Out of Town, \$2.00

LaSalle News

LaSalle and Sandwich West
"News About People We All Know"

Ambulance

Service

Ph. 4-2585

VOL. 2—NO. 2

LA SALLE, ONTARIO, CANADA

FEBRUARY 5

LaSalle Credit Union

LaSalle Credit Union will have another meeting on Sunday at 2 p.m. at Town Hall LaSalle for the purpose of arranging for the gala party and dance on Monday, Feb. 14th, Valentine Day. Every member is requested to attend without fail.

Mail Delivery

Better make your arrangements for your mail delivery soon if you want it. You have to make arrangements for your box and information on the delivery.

LaSalle Safety Patrol

The Safety Patrol boys and girls are doing a mighty fine job in LaSalle. So far no accident or mishap, but something will have to be done very soon on the speeding in our community before someone is flattened out on our Front Rd.

Southland Visitors

All of our LaSalle and Sandwich West residents who are visiting in the Southland report a very enjoyable time in the winter wonderland.

Col. "Ken" MacIntyre Takes P.C. Nomination in Good Style

Special to LaSalle News

It was in excellent fashion that Colonel Kenneth MacIntyre took the Progressive-Conservative nomination at Patterson Collegiate last Tuesday night for the Essex West federal riding.

For those who had never heard nor seen "Ken" previously and even for old acquaintances and friends, he was magnetic in his bidding speech. "The mounting interest for a return of good government is evident everywhere", was the opening sentence which brought his large audience to a solemn attention.

The old Windsorites who knew "Kenny" in his "three-corner pants" as well as the younger folk who had brought further enthusiasm to the meeting, were obviously haled to civil attention.

Rounds of applause to the speaker's clear-cut point-by-point program gave the observers an early indication of the final results. In fact, a first ballot gave him a majority over a second candidate, Mr. Warren Bolton, who was far from being a mere last hour contestant.

Another statement by the nominee was noteworthy. "When economic freedom is lost, political freedom is lost." The nomination had the dignity, the interest and the enthusiasm of a good convention. It was enhanced by many of the Party's old and new guardians. Mr. Smith, M.P., Calgary, Alta., guest speaker of the evening, brought good food for thought to the feast.

As pointed out in the daily press only a few days ago, the now sitting Member for Essex West, Mr. Donald Brown, will face the strongest electoral opposition in the history of the riding, come the federal election.

Windsor Airport OK'd by DMAA

SPLIT LEFT ON CANADIAN SIDE

A major obstacle was overcome last Tuesday for the Area Air Authority for Detroit Metropolitan when a staff report was approved by a 5-2 majority. It was due to a compromise of the Detroit-Wayne Major Airport headed by Commissioner Leroy C. Smith, a Commission long opposed to the hampering of that development.

But still, all is not rosy on the Canadian side of the multi-million dollar project.

This newspaper was informed, to the last deadline minute, that the International Airport idea has been considered by many residents of LaSalle, Sandwich West and surrounding portions of the vicinity as a big boom for some and a devastating affair to others.

Sandwich West Township for instance, still with a \$2 million municipal debt and most of the residents now well established and well represented by the newly elected Council, is strongly opposed to anything but moving the site about a mile Southward, where most vacant property still lies. Strong feeling has already been expressed as another coup by the big real estate shots that caused the ruination of suburban Windsor in the past twenty years."

From other sources we are informed that it would cost about \$4 millions to displace over 400 established homes, tiled land and thriving small businesses. The assessment value is in eminent danger all over and the few interested in selling at a good profitable expropriation figure, will have to contend with strong opposition, likely a majority. The news came rather suddenly and made headlines in the

CAUTION

Deaths and Injuries in Holiday Fires—One of the most tragic holiday seasons from fire occurred over the Christmas holiday season in 1948. In Chatham, Captain George Hill lost his life while fire fighting. Newspaper headlines of other tragic incidents were:

Sault Ste. Marie, December 26—Parents and Baby Trapped in Home Burned to Death; Orillia, December 27—Mother, Babe Die in Blaze, Girl Critical; Brantford, December 27—Expllosion Burns Brantford Woman; Renfrew, December 26—Lonely Elderly Man Is Severely Burned When Lighting Lamp; Carrying Place, December 27—Heat of Flames Prevents Son Rescuing Father; Toronto—Matches Blamed When Girl of Three Burned About Hip; Richmond Hill, December 26—Two Nursery Boys Die in Christmas Tree Fire.

Fires in other parts of Canada also took a heavy toll. A total of 23 lives were lost, a large percentage of them children, over Christmas weekend.

Border Cities papers, although it had been anticipated for some time.

This newspaper devoted to the interest of the communities within the boundaries of the proposed zones, will make unprecedented efforts to inform its readers and furthermore throw its editorial weight on the best side in the better interests of the majority since we believe in such rule.

At this moment of going to press, it would be hazardous and unwise to jump to conclusions.

We invite the expression of opinions from all citizens concerned by letter addressed to this paper, as one way of diffusing that public opinion and making it better known in the best general interest.

Don Brown, M.P., Congratulated By Prime Minister

I should like to extend sincere congratulations to the mover and seconder of the address in reply to the speech from the throne. It is a great pleasure to have such good reason to compliment both of them upon the excellence of the speeches they made in the house yesterday. I feel sure we are all of the opinion that they acquitted themselves with personal credit, and thereby brought distinction upon the constituents who elected them to this House of Commons.

The mover of the address in reply, (Mr. Brown) is not a newcomer to the house. He has been a member throughout the life of this parliament, and for three years has been the chairman of the committee on Indian affairs. In that capacity he has won both the admiration and the respect of all those who took any part in the valuable work performed by that committee. He has shown like competence and diligence in all his activities in relation to the business of the house. I hope it will not be thought amiss that I should say that he has set a fine example in the way he has sought to serve in the House of Commons the interests not only of his constituents but of the country and the Canadian people as a whole.

Letter Box

Dear Mr. Editor-

I will have to thank you for not printing my name to the letter which I signed "Just a Plain Guy". If you had done so I just wouldn't be a guy at all because I came in for enough nagging as it was.

That wife of mine somehow read that letter. When I wrote it I never for one minute thought she ever read anything but the funnies so I thought I was safe. She thinks perhaps I wrote it but if she really ever finds out I will get poisoned for keeps.

Now a Worried Guy.

ALMA'S JEWELLERY

DIAMONDS

\$50.00 up to \$5,000.00

Can be made up in any size stone, with the setting of your choice. Two days' service.

Valentine Day is one of the nicest occasions to give your sweetheart her Diamond.

Some of the things you may

Silver Polish 35c

Cup and Saucer Holders 65c

Plate Holders 65c

Watch Bracelets \$1.25 to \$10.00

Watch Repairs and Jewellery

Dear Reader:

Our new printing plant and equipment, our new advertisers and subscribers, our new correspondents and dynamic writers, are as many reasons why we should all place confidence in the value of this publication.

Still, it takes more to make more in any productive endeavor. This applies to each and every one in the broad scope of newspaper work.

The financial support derived from advertising is indeed a good asset but the law of average requires that paid subscriptions provide a better support to a truly independent paper, under all aspects.

The best way to help us provide more reading matter, more space devoted to your community interest, more circulation, briefly, more press power for a common good, is to pay that little amount without further delay.

Just think! Only \$1.25 for a whole year! Less than 3 cents per copy! And for your very own community newspaper! There is more than one way to do it too. Just a money order, your personal cheque or call us up and we'll send our representative.

THE LA SALLE NEWS

Just Think



Fresh Fruit and Vegetables
Every Day in Your Home
with a

MASSEY-HARRIS HOME FREEZER

ORLO FARNHAM

No. 18 Highway

Sandwich West

DRINK

Borden's

Milk

FOR BETTER HEALTH

Daily Delivery on Your Street



Phone 4-2547

Chief POLICE

Every time old man winter goes away and then comes back again, drivers of cars have to learn all over again how to drive safely on icy or snowy surfaces, says Chief of the police department.

"The sensible motorist," says the chief, "makes it a point to 'get the feel' of the road before he goes very far. That means giving yourself a safe little demonstration of just how much or how little control of your car is possible under existing weather and road conditions. You can do this by trying out the brakes or by 'gunning' the motor so that you skid—while you're still going slowly, of course, and when there isn't any traffic around."

"It's better to find out your limitations right at the start, than to find out later—by hav-

George and Armand JANISSE

Funeral Directors

EVERY DAY
Fish and Chips
25c
To Take Out
UNEEDA LUNCH
LaSalle

Canada Bread

The Quality Goes In
Before the Names Goes On

ing an accident," the chief declares. "By testing your car's behaviour first, you will probably impress on your mind the degree of danger on ice or snow. Then you can adjust your driving technique accordingly. In general that means:

- (1) Cutting down your speed;
- (2) Using second gear to slow your car down before a stop, combined with a 'pumping' action on your brakes;
- (3) Lengthening the distance between your own car and the one ahead;
- (4) Using tire chains: tests

THE LA SALLE NEWS

In our next edition, meet Charlie De Coy.

Our comic strip character sweating cub reporter, with "his picture in person". He was not aware of the deadline this week, so we gave him a break. That will also give him more time to polish up on a few items of his grammar. So says he . . .

show that they reduce passenger car braking distances on snow and ice 40-50 percent, and even more for trucks.



MODERN PLUMBING SHOWS THE WAY — TO COMFORT - YOU SHOULD NOT DELAY.

RELIABLE

Plumbing & Heating

Complete Plumbing,
Heating and Repairs

No job too big or too small

For Service
PHONE 2-0858

*Albermy J. Janisse
and Sons*

**FUNERAL & AMBULANCE
SERVICE**



**CONKLIN PLANING
MILLS**

Michigan and Ontario License

411 Sandwich Street East

Phone 4-2585

Black and White

SOUTH WINDSOR

NEWS

By Jack Mayer

The hunting season is over, so we have learned from an ad, courtesy and public service of the Essex Sportsmen's Association in the Windsor Star.

But just in case it has not caught the aiming eye of some sharp shooters, we have not dared to venture too openly in La Salle and surroundings. Some sharp shooter might get us yet especially on account of our last week's symposium on the Dougallites.

The weather we had these last few days must have been imported from Montreal or such place reputed as below zero. We have, however, made new discoveries. Without stretching any further though, we want the boys who take turn warming up in the stand near the Elmwood Hotel to know that we have not bypassed them in our remarks, or Our Patch.

Their function in our community is very essential indeed. What would the Dougallites and other people stranded without bus service do without such a good taxi service, 24 hours a day, seven days a week, at any rate? And it all looks like we'll have to wait "fur'a long" time yet to get a bus service in spite of petitions all signed up. What a pun but still how true?

We are now leaving the patch between the City limit track and "theump" and duck under the Dougall Via. Right and left, we look carefully as the memory of that big accident is still fresh in our memory. That right turn to Campbell Ave. is too sharp, horizontally and vertically. So we keep on going past the nursery on the left that looks pretty quiet at this time of the landscaping business year but on the opposite side it looks like they are doing some more work on those tourist camps, latest style.

It is a habit of ours to slow

down at the Humane Society, partly matter of respect for their kindness to animals and mostly because the window advertisement across the cross street always draws our gastric attention, with its "foot long hotdog."

We enter the place and meet a jolly young business man who is celebrating both his First Wedding and Business Anniversary any time now. Congrats and evr'more success in all! By jove, more improvements there too! He is just signing an order for an additional piece of counter and some streamline shelving, with a LaSalle News advertiser. Those new shelves will house the hundreds of small commodities available to the academic neighborhood. We meet railroad men, a salesman, some CYO boys and it all reveals some activities there.

Since we have planted copies of the LaSalle News here'n' there more work of various sorts has come to us and we find that old latin "tempus fugit" is true. It's time to get on and meet that young Progressive Conservative from Roseland who is a candidate at the Patterson Collegiate Nomination and bring you the result of the atmosphere in there. (Interruption please).

It was a hard-fought battle. We are not sorry for having written something on better and more enlightened nominations in last week's issue. Congratulations with profusion Ken, let us call you Colonel or anything decent, you are the real Mac, period. You won't mind now, you are in public life. So we sharpen a half dozen HB pencils and let us have the data, where you were born, we have a fair idea of the good future ahead of you, so let us skip that. You promise to be most co-operative, don't you? That is precisely the top quality of a person in public life, even in politics. We cannot call you Honourable as yet, Kenny, but just the same we think, from looking back at your record and meeting you in person, that you are a most sincere and honourable young man and very capable just the same.



LA SALLE PRESS

JOB PRINTING

WE PRINT

- Envelopes
- Letterheads
- Business Cards
- Hand Bills
- Office Forms
- Contracts
- Statements
- Wedding Invitations
- Announcements
- etc.

Printed by Earl O'Gorman
To serve LaSalle and Sandwich West with local news and events.

This paper reserves the right to refuse any ads or news that would injure the community, the paper or any private citizens.

CARD PARTY

The Altar Society of River Canard are having a series of three card parties in the church hall. The first one on Sunday, February 6th. Good prizes and refreshments. Admission 35c.

Girls' Bowling Team

High single, Joan Thornton, 189; high triple, Joan Thornton, 521.



Canada Bread

The Quality Goes In

Before the Names Goes On

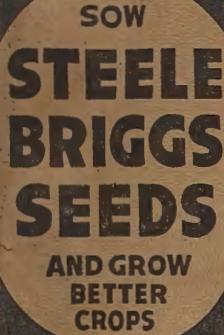
LaSalle Barber Shop

L. J. Lefaye, Prop.

PH. 4-5608

**South Windsor
Residents
WATCH THIS PAGE
Next Week**

FRANKIE HART



The Corporation of The Township of Sandwich West

Minutes of regular meeting held at Sandwich West Town Hall on Jan. 31, 1949. All members present.

Reeve E. W. Tötten presided as chairman.

Moved by Chas. Stroud, seconded by L. Brunet that the minutes of regular meeting of January 17th and special meeting of Jan. 26, 1949 be adopted as read. Carried.

Moved by Chas. Stroud, seconded by Geo. Cronkrite that the following cheques be cancelled: Wm. Malléfent, \$75.60 and Wojick Grocery \$10, and that new cheques be issued as old ones were lost. Carried.

Moved by L. Brunet, seconded by J. W. Davies that resolution dated Jan. 17th instructing the Treasurer to Refund Fred Emich for taxes on lots 585 and 586, plan 904 be rescinded. Carried.

Moved by Sec. Cronkrite, seconded by Chas. Stroud that an agreement be prepared by

the Solicitor between Township and the Essex County Humane Society for the purpose of picking up and impounding stray animals on the basis of 30% derived from the collection of Dog Tax and maintaining Pound.

Moved by J. W. Davies, seconded by Geo. Cronkrite that the offer of Leinbach-Humphries for lots 812 to 815 inc. plan 843 be accepted subject to arrears of taxes or land assessment; or whichever is the higher.

Moved by L. Brunet, seconded by J. W. Davies that the proposal made by New York Central Railway for extension of a six-inch water pipe from Grand Marais Road to their tank be accepted subject to the approval of the Windsor Utilities Commission. Carried.

Moved by J. W. Davies, seconded by L. Brunet that Alphonse Dupuis and Joseph Calavarra be appointed to work with the Assessor to prepare necessary information required by the County Assessor and that they be paid 90c per hour, duties to start Feb. 2nd, 1949. Carried.

Moved by L. Brunet, seconded by J. W. Davies that the Solicitor is hereby instructed to make application under the Registry Act to close the alley between Huron Church Line Road and Daytona existing Southerly from the fourth Con. Road and Easterly along the

Frankie Hart arrived too late for the wrestling match on Monday night but all are happy that he is back and seems quite fit again although a little lighter in weight it seems, but it won't take him long to put it on again he says.

Northerly Boundary of lot No. 1, Reg. Plan 1437. Carried.

Moved by J. W. Davies, seconded by Chas. Stroud that the accounts be paid as submitted.

Moved by J. W. Davies, seconded by Chas. Stroud that the Solicitor is hereby instructed to make application under the Reg. Act to close and to stop all alleys and Janisse Ave. and erase all interior sub-division lines in that parcel bounded on the North by the Fourth Con. Rd., on East by Richardie Blvd., on the West and South by St. Clair St. in Reg. Plan 1299. Carried.

Moved by Geo. Cronkrite, seconded by L. Brunet that the Reeve and Deputy Reeve and Solicitor be authorized to attend in Toronto with the Deputy Treasurer re: S.W.A. debt adjustment. Carried.

Moved by Chas. Stroud, seconded by J. W. Davies that the meeting adjourn to Feb. 14th, 1949. Carried.

GARDENERS

It is not necessary to order seeds too far ahead. We have just received a very large stock ALL NEW SEEDS We will carry a full line all summer for your Fall Crop

Don't forget we will handle BABY CHICKS this year Place your order Early

COOPER
FEED AND SEED
STORE
LA SALLE
Phone 4-6385

Watch for the New Chev.

SUNNY SIDE GARAGE

CHEVROLET SALES & SERVICE

Phone 4-5653

LaSalle, Ont.



NOTE

We also pickup on Wed., Thur. and Fri. Cleaning picked up on Wed. returned by Saturday.

Your Agent, A. Drouillard, Reaume Rd., LaSalle.



Cold Remedies
RELIEVES MISERIES OF A COLD

AT
PATERSON DRUG STORES

'Four First Rate Stores'

Wyandotte at Lincoln 3206 Sandwich St. W.
Erie at Goyeau Wyandotte at Randolph

**IMMEDIATE DELIVERY
on
FORD TRACTOR AND
TRUCKS
Dave Bondy Motors**

WEST END MOTORS

GENERAL REPAIR AND COLLISION WORK

Dust-Proof Spray Painting Booth

BRAKE, TIRE AND BATTERY SERVICE

STAN and JOE

Phone 4-7941

3496 Sandwich St. W.



LA SALLE BAKERY

Special All This Week

LEMON DELIGHT LAYERS

LEMON JELLY ROLLS

LEMON MERINGUE PIES

ORDER YOUR

VALENTINE PARTY CAKES AND COOKIES
NOW

ANNOUNCEMENT

Announcing the Opening of a
Barber Shop in the LaSalle
Recreation—Located
near Sunnyside Hotel

I am Always Glad to See
My Old Customers Again.

ALDERIC DROUILLARD

THE AUBCRAFT CO.

2810 Dougall Rd.

Sandwich West

STORM SASHES — CAULKING

CUPBOARDS — COUNTERS — SHELVING

GENERAL WOODWORK

Phone 2-4634

Ev'g Res. 4-5348

**For Service and Quality Call
SEGUIN'S FEED STORE**

Complete Line of

PURINA CHOWS — CAFETERIA — BLATCHFORDS

SHUR-GAIN AND FEDWELL FEEDS

We have just received a shipment of

FERTILIZER AND NITRATE OF SODA

FREE DELIVERY

Hardware Is Our Business!

Special for This Week

Greenhouse Glass and Paper

FOR YOUR HARDWARE NEEDS

McLEOD HARDWARE

PHONE 4-0192

LA SALLE

**LaSalle Merchants
10-Pin League
"A" Div.**

January 27th Results

Sunnyside Grocery won from Sunnyside Hotel by 289 pins. Sunnyside Grocery, 1773 pins; Sunnyside Hotel, 1484 pins. High single Gene Paterson, 221; high triple, Gene Pater-
son, 448.

**LaSalle Merchants
10-Pin Bowling
League**

"B" Division

LaSalle Firemen No. 7	
A. Ouellette	94
F. Chappus	129
P. Patterson	125
R. Petprimeaux	141
B. Patterson	145
B. Spéz	134
V. Vigneaux	145

Mink Ranch No. 10	
R. Peterson	111
Jos. Vanlinder	121
Griffith	77
M. Nash	93
Tapson	107
M. Haven	102

Team Standing	
LaSalle Firemen	13
Sunnyside Hotel	12
Zini Packers	12
Mink Ranch	12
Cooper's Feed	5
Churchill Signs	6

High Single	
R. Trembley	213
High Triple	
R. Trembley	575
High Team Game	
Sunnyside Hotel	825
High Three Games	
Sunnyside Hotel	2228

Boys' League

Good Boys defeated the bad boys by 60 pins. J. Gignac high single, 171; Bob Meloche, high triple, 413.

ROYAL THEATRE

SANDWICH AND CHIPAWA STS.

Phone Windsor, Ont. 3-0100

Evening Show starts 6.45 p.m.

Bus Stops at Our Door

ALWAYS TWO FEATURES

Adults—35c — Studens—25 — Kids—20

MATINEES - ADULTS - 25 - CHILDREN - 15

THIS INCLUDES PROVINCIAL TAX

Matinees Saturdays 1.30 p.m.

Monday — Tuesday — Wednesday

Paulette Goddard — Diana Wynard

"An Ideal Husband"

The Hossier Hot Shots

— in —

"Rose of Santa Rosa"

FOX NEWS — CARTOON

Thursday — Friday — Saturday

Ted Donaldson — John Litel

"My Dog Rusty"

Robert Alda — Peter Lorre

"The Beast With Five Fingers"

Adult Entertainment

CARTOON — COMEDY

NOTICE

THIS COUPON AND 35c
ADMITS TWO ADULTS

FEBRUARY 7/49 TO FEBRUARY 12/49

Compliments Royal Theatre

LA SALLE CREDIT UNION'S GALA VALENTINE PARTY

RAINBOW GARDEN

DANCING — ENTERTAINMENT
REFRESHMENT

MONDAY, FEBRUARY 14

Adm. \$1.00 per person

8.30 p.m.

Ads—Classified

If you have anything in your home you don't need, this column will sell it for you.

\$ \$ \$ \$ \$

FOR SALE

Coleman Oil Stove, used only 1 month. Apply, LaSalle Bakery.

FOR SALE

New and Used Electric Stoves. Bart Eyon's. Phone +0289, LaSalle.

FOR SALE

A small Quebec Heater with tin guard and pipes, \$10.00 complete; all steel cot and new mattress, \$7.00. Phone 4-0717.

WANTED TO BUY

Flat top desk or library table. Phone 2-5417.

FOR SALE

16 Gauge Double Barrel Shot Gun. Flat top Laundry Stove with water jacket. Cor. Superior and Front Sts., LaSalle, Pun Meloche.

FOR SALE

2 Chicken Coops (8'x10') and (14'x24'). Harvey Marentette, Grand Marais Rd., South Windsor.

Lost

Small male terrier puppy, tan and white. Return to Blue Lantern. Phone Mrs. Wilson 4-0009

FOR SALE

Fresh eggs, reasonable. Ph 2-5476, Boufford Road, LaSalle.

FOR SALE

USED REFRIGERATOR GUARANTEED

\$150.

DAVE BONDY 4-0042

Wanted To Exchange

House 20x24 with Hydro. 41 lots on Stewart Blvd. off Machette with 1 acre of Strawberries, Raspberries and Fruit Trees to exchange for House close to Highway.

Ben Charbonneau,
LaSalle